

THE CURIOSITY EFFECT:

Creating Human Future in the Age of AI
(45 minute interactive keynote)

AI is changing the way we work. But for most organisations, the real challenge isn't the technology itself. It's the human side. It's tech fatigue, disconnection, and uncertainty about how to move forward when certainty is no longer possible.

Everything is changing so rapidly, it's almost impossible to know what comes next. And when AI levels the playing field for so many capabilities, those capabilities stop being a competitive advantage. Your edge becomes the one thing AI can't replicate: curiosity. The organisations that will thrive won't be the ones that try to predict the future, they'll be using the power of curiosity to create it.

Here's what the research is making clear: curiosity is what unlocks the potential of AI - and what keeps the future human. The organisations that will thrive are the ones that deliberately build cultures of curiosity and experimentation, where people are open to possibility, adapt faster, innovate more freely, and bring the human judgement that AI on its own can't provide.

In this interactive keynote, Dr Kate Raynes-Goldie shows why curiosity is the number one skill of the 21st century - and then helps your people reignite theirs. They won't just learn about curiosity. They'll reconnect with their own, and experience firsthand how it helps them think more creatively and critically, stay open to possibility, and let go of the things that hold them back. They'll unlock fresh thinking and leave with the clarity and forward momentum to navigate what's next.

Grounded in key cultural trends and backed by behavioural insight and research, this isn't just a keynote about curiosity. It's an interactive keynote designed to make people leave more curious than when they arrived.

Powered by SUPERCONNECT® and LEGO® Serious Play®, participants don't just hear about curiosity - they experience it. Built on LEGO® Serious Play® - a method developed by the LEGO Group and two European business professors, and used by global brands including Virgin, IKEA and Samsung - SUPERCONNECT® uses LEGO bricks to engage with ideas in a way that's open, creative and collaborative.

Through a psychologically safe, playful and thought-provoking shared experience, Dr Kate invites people to step into a space apart from the everyday. They explore what boosts their curiosity, what gets in its way, and how to intentionally cultivate it in their work and life. And because curiosity is also how we connect and reconnect as humans, something else happens along the way - participants build greater trust and understanding, have better conversations about what really matters, and gain fresh insight into themselves and those around them. It's two outcomes in one - a practical curiosity toolkit and a powerful team experience.

In the words of past participants: it "brought awareness on many levels that are still unfolding to this day" and offered "a different way of looking at things." As one participant reflected: "[The session] had me thinking all last night... It seems to have actually sparked in me a genuine curiosity about myself... I have committed to exploring [myself] much more deeply."

Your people will leave feeling braver, bolder, more curious and energised - with a practical pathway to increase their adaptability and resilience into how they work, think, lead and navigate the future.

Key Takeaways

- A firsthand experience of curiosity and its benefits in action - including how it helps people think more creatively and critically, stay open to possibility and let go of the things that hold them back
- A hands-on exploration of what blocks curiosity and what helps it thrive - including the powerful relationship between curiosity, play and psychological safety
- A reignited sense of curiosity, greater confidence and adaptability, a practical pathway for cultivating it beyond the session, and fresh insight into themselves and those around them
- The bonus of an embedded team cohesion experience that fosters trust, understanding and better conversations about what really matters

Fees

All in person keynotes \$9500 (+GST for Australian Clients) gross, plus cost of Lego and travel (where applicable) below

Virtual keynotes: \$7500 (+GST for Australian Clients) gross, available for delivery where participants are all in one location (ie at a conference)

LEGO + Travel Costs (Perth, Western Australia)

- Under 300 PAX, LEGO hire is included
- Over 300 PAX, Lego is \$7+GST/PAX - including shipping to one location (please exclude costs from commission). After the session, Lego can be given to participants as a gift from the client or can be donated to a charity.
- Perth: client provides valet parking

LEGO + Travel Costs (rest of Australia)

- Flights and accommodation is \$1350+GST and we arrange for client
- Client to arrange transfers to/from airport and venue
- Lego is \$7+GST/PAX including shipping to one location (please exclude costs from commission). After the session, Lego can be given to participants as a gift from the client or can be donated to a charity.

LEGO + travel costs (Rest of the World)

- Flights and accommodation to be covered by client, but we will arrange them in consultation with client (business class preferred but flexible, depending on client)
- Lego is \$7 /PAX - including shipping to one location (please exclude costs from commission). After the session, Lego can be given to participants as a gift from the client or can be donated to a charity.

Contact

Travelling from Perth, Western Australia
kate@upnext.company
+61 404 973 970

Video materials

- SUPERCONNECT Explainer video: <https://www.youtube.com/watch?v=i65ZrJFJnFQ>

- Speaker reel:
https://www.youtube.com/watch?v=Ji39oEjrgvc&list=PL6qiUxyWQic6JDW9tOvpmscHAX_xjDfsO